

Lesson Plan / Teaching Plan / Lecture Plan with Progress : BBS DM - 3rd Semester : 2025-26								
Course Name (Code) :		Managerial Economics			BBD-105-V	Faculty :	Renu Mittal	
Topics / lectures are arranged in sequence - same - as to be taught in the class. Maintain data related to "Date" in its hard copy.								
S. No.	Lecture No	CO (No)	Topic Description	Teaching Pedagogy	Reference Material	Date		Remarks, if any
						Planned	Actual Delivery	
1	1	CO1	Introduction	Lecture	T1	18/8/25		
2	2	CO1	Nature & Scope of ME	Ppt	T1, R1 https://commercemates.com/role-and-importance-of-managerial-economics/	19/8/25		
3	3	CO1	Role and responsibility of managerial economist in a business enterprise	Ppt	https://commercemates.com/role-and-importance-of-	20/8/25		
4	4	CO1	Relationship of ME with other disciplines	Ppt	R1	21/8/25		
5	5	CO1	Objectives of business firm	Ppt	R1	22/8/25		
6	6	CO1	Objectives of business firm	Ppt	R1	25/8/25		
7	7	CO1	Cardinal Utility theory: TU & MU	Board	T1	26/8/25		
8	8	CO1	Law of Diminishing MU	Board	T1	27/8/25		
9	9	CO1	Exceptions to law of DMU	Board	T1	28/8/24		
10	10	CO1	Law of Equi MU	Board	T1	29/8/25		
11	11	CO1	Indifference Curve Analysis	Board	T1	1/9/25		
12	12	CO1	Law of DMRS, indifference map	Board	T1	2/9/25		
13	13	CO1	Properties of IC	Board	T1	3/9/25		
14	14	CO1	Consumer Surplus	Board	T1	4/9/25		
15	15	CO1	Price Effect, Income Effect & Substitution Effect	Board	T1	8/9/25		
16	16	CO1	Revision Class/Class Test	Test, dicussion		9/9/25		
17	17	CO2	Demand meaning, determinants of demand	Board	T1	10/9/25		
18	18	CO2	Law of demand	Board	T1	11/9/25		
19	19	CO2	Exceptions to law of demand	Board	T1	12/9/25		
20	20	CO2	Shift & Movement of demand curve	Board	T1	15/9/25		
21	21	CO2	Elasticity of Demand & types	Board	T1	16/9/25		
22	22	CO2	Degrees of Elasticity of Demand	Board	T1	17/9/25		
23	23	CO2	Methos of measuring Ed	Board	T1	18/9/25		
24	24	CO2	Demand Estimation & forecasting	Board	T1	19/9/25		
25	25	CO2	Quantitative methos of demand forecasting	Board	T1	22/9/25		
26	26	CO2	Production Function: TP, MP, AP	Board	T1	23/9/25		
27	27	CO2	Law of variable proportion	Board	T1	29/9/25		
28	28	CO2	Law of returns to scale	Board	T1	30/9/25		
29	29	CO2	Isoquants	Board	T1	1/10/25		
30	30	CO2	Optimal combination of inputs	Board	T1	3/10/25		
31	31	CO2	Revision Class/Class Test	Test, dicussion		6/10/25		
32	32	CO3	Theory of cost: Short run cost curves	Board	T1	7/10/25		
33	33	CO3	Cost theory in short run	Board	T1	8/10/25		
34	34	CO3	Economies & Diseconomies of scale	Board	T1	9/10/25		
35	35	CO3	Revenue Curves	Board	T1	13/10/25		
36	36	CO3	Perfect competition	Board	T1	14/10/25		
37	37	CO3	Monopoly, Monopolostic	Board	T1	15/10/25		
38	38	CO3	Oligopoly	Board	T1	16/10/25		
39	39	CO3	Oligopoly	Board	T1	17/10/25		
40	40	CO3	Revision Class/Class Test	Test, dicussion		18/10/25		
41	41	CO4	Determinants of economic developement	Board	T2	24/10/25		
42	42	CO4	Determinants of economic developement	Board	T2	30/10/25		
43	43	CO4	Recent developement in Indian economy	Board	T2	31/10/25		
44	44	CO4	Recent developement in Indian economy	Board	T2	3/11/25		
45	45	CO4	Business cycles	Board	T2	4/11/25		
46	46	CO4	Inflation: Types & control methods	Board	T2	6/11/25		
47	47	CO4	Monetary Policy	Board	T2	7/11/25		
48	48	CO4	Fiscal Policy	Board	T2	10/11/25		
49	49	CO4	Balance of payment of India	Board	T2	11/11/25		
50	50	CO4	Trade deficit & remedies	Board	T2	12/11/25		
51	51	CO4	FDI in India	Board	T2	13/11/25		
52	52		Revision Class/Class Test	Test, dicussion		14/11/25 onwards		
Study Material / Books / Web-resources / Online Courses Links etc.								
	S. No.	Description						
		TEXT BOOKS:						
	1	[T1] TR Jain, OP Khanna VK Publications(2017)						
	2	[T2] - Macrc Economic Analysis & Policy, TR Jain						

		Reference Books:					
	1	[R1] Geetika, Piyali Ghosh Mc Graw Hill, 3rd Edition					
	2	[R2] DN Dwivedi, Vikas Publications, 7th Edition 2008					
		Online Resources					
		https://commercemates.com/role-and-importance-of-managerial-economics/					
		https://www.managementstudyguide.com/managerial-economist-role.htm					
		Videos					
		https://nptel.ac.in/courses/11010100					