

Lesson Plan / Teaching Plan / Lecture Plan with Progress : BBA HFSB - 1st Semester A: 2025-26

Course Name (Code) :		Managerial Economics		BBF/101/V	Faculty :	Renu Mittal		
Topics / lectures are arranged in sequence - same - as to be taught in the class. Maintain data related to "Date" in its hard copy.								
S. No.	Lecture No	CO (No)	Topic Description	Teaching Pedagogy	Reference Material	Date		Remarks, if any
						Planned	Actual Delivery	
1	1	CO1	Introduction to Economics	Lecture	T1	18/8/25		
2	2	CO1	Nature & Scope of Micro & Macro Economics	Ppt	T1	19/8/25		
3	3	CO1	Nature & Scope of Micro & Macro Economics	Ppt	T1	20/8/25		
4	4	CO1	Law of Demand & its determinants	Board	T1	21/8/25		
5	5	CO1	Change and shift in demand curve	Board	T1	25/8/25		
6	6	CO1	Reasons of demand curve sloping downwards	Board	T1	26/8/25		
7	7	CO1	Meaning & Types of Elasticity of demand	Board	T1	27/8/25		
8	8	CO1	Degrees of Elasticity of demand	Board	T1	28/8/25		
9	9	CO1	Methods of measuring Elasticity of demand	Board	T1	1/9/25		
10	10	CO1	Law of Supply	Board	T1	2/9/25		
11	11	CO1	Elasticity of Supply	Board	T1	3/9/25		
12	12	C01	Total utility & Marginal utility	Board	T1	4/9/25		
13	13	CO1	Law of Diminishing Marginal Utility	Board	T1	8/9/25		
14	14	CO1	Consumers Equilibrium	Board	T1	9/9/25		
15	15	CO1	Indifference Curve Approaches	Board	T1	10/9/25		
16	16	CO1	Law of DMRS, Indifference Map	Board	T1	15/9/25		
17	17	CO1	Properties of Indifference curve	Board	T1	16/9/25		
18	18	CO1	Revision Class/Class Test	Test, Discussion		11/9/25		
19	19	CO2	Basic cost concepts	Board	T1	17/9/25		
20	20	CO2	Total Cost, Fixed cost, Variable cost	Board	T1	18/9/25		
21	21	CO2	Average Cost, Marginal cost	Board	T1	22/9/25		
22	22	CO2	Long run cost curves	Board	T1	23/9/25		
23	23	CO2	Production Function: TP, MP, AP	Board	T1	29/9/25		
24	24	CO2	Law of variable proportion	Board	T1	6/10/25		
25	25	CO2	Law of returns to scale	Board	T1	7/10/25		
26	26	CO2	Optimal input combination	Board	T1	8/10/25		
27	27	CO2	Internal & External economies of scale	Board	T1	9/10/25		
28	28	CO2	Revision Class/Class Test	Test, dicussion		13/10/25		
29	29	CO3	Price determination under Perfect competition	Board	T1	14/10/25		
30	30	CO3	Equilibrium of Firm & Industries: Perfect competition	Board	T1	15/10/25		
31	31	CO3	Monopolistic competition	Board	T1	16/10/25		
32	32	CO3	Monopoly	Board	T1	18/10/25		
33	33	CO3	Discriminating Monopoly	Board	T1	24/10/25		

34	34	CO3	Aspects of Non price competition, Oligopoly	Board	T1	30/10/25		
35	35	CO3	Aspects of Non price competition, Oligopoly	Board	T1	3/11/25		
36	36	CO4	Revision Class/Class Test	Test, discussion		4/11/25		
37	37	CO4	Monetary policy : Instruments	Board	T2	10/11/25		
38	38	CO4	Monetary policy : Instruments	Board	T2	11/11/25		
39	39	CO4	Fiscal policy	Board	T2	12/11/25		
40	40	CO4	Fiscal policy	Board	T2	13/11/25		
41	41	CO4	Promotional & Regulatory role of central bank	Board	T2	17/11/25		
42	42	CO4	Inflation	Board	T2	18/11/25		
43	43	CO4	Inflation	Board	T2	19/11/25		
44	44	CO4	Revision Class/Class Test	Board	T2	20/11/25 onwards		

Study Material / Books / Web-resources / Online Courses Links etc.

S. No.	Description					
	TEXT BOOKS:					
1	[T1] TR Jain, OP Khanna VK Publications(2017)					
2	[T2] - Macro Economic Analysis & Policy, TR Jain					
	Refrence Books:					
1	[R1] Geetika, Piyali Ghosh Mc Graw Hill,3rd Edition					
2	[R2] DN Dwivedi, Vikas Publications, 7th Edition 2008					
	Online Resources					
	https://commercemates.com/role-and-importance-of-managerial-economics/					
	https://www.managementstudyguide.com/managerial-economist-role.htm					
	Videos					
	https://nptel.ac.in/courses/11010100					