

Satyug Darshan Institute of Engineering & Technology, Faridabad

Department of Management Studies

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Programme: BBA IIFSB	Year & Semester: III / Sem -VI
Course Name: E-Business	Course Code: BBA/FSBN/602
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UNIT I: Introduction to E-Business and Models

Short answer questions

Q.N.	Question	KL
1	Define E-Business.	1
2	Define B2B model.	1
3	Define B2C model.	1
4	Define C2C model.	1
5	Explain ERP.	2

Long answer questions

Q.N.	Question	KL
1	Explain the concept, scope, and importance of E-Business.	2
2	Differentiate between various E-Business models.	4
3	Explain value chain and supply chain in E-Business.	2
4	Discuss the role of ERP and E-Procurement in E-Business.	2
5	Explain E-Marketing, E-Selling, and E-Supply Chain Management.	2

UNIT II: Technologies for E-Business

Short answer questions

Q.N.	Question	KL
1	Explain web-based system.	2
2	Define EDI.	1
3	Define RFID.	1
4	Explain cloud computing	2
5	Explain IoT.	2

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Long answer questions

Q.N.	Question	KL
1	Explain Internet and web-based technologies used in E-Business.	2
2	Discuss security and payment systems in E-Business.	2
3	Explain supply chain integration technologies such as EDI, RFID, and IoT.	2
4	Discuss the role of GPS and GIS in supply chain integration.	2
5	Explain the importance of web services and cloud technologies in E-Business.	2

UNIT III: Decision Support in E-Business

Short answer questions

Q.N.	Question	KL
1	Explain web analytics.	2
2	Define customer behaviour modeling.	1
3	Explain online auctions.	2
4	Explain recommender system.	2
5	Explain decision support system.	2

Long answer questions

Q.N.	Question	KL
1	Explain the role of web analytics in E-Business decision-making.	2
2	Discuss customer behaviour modeling and its applications.	2
3	Explain the decision support tools used in E-Business.	2
4	Discuss the working and benefits of recommender systems.	2
5	Explain the different types of online auctions used in E-Business.	2

UNIT IV: Security and Legal Aspects of E-Business

Short answer questions

Q.N.	Question	KL
1	Explain different threats in E-Commerce.	2
2	Explain cyber fraud.	2
3	Define cyber law.	1
4	Explain IT Act 2000.	2
5	Explain data security.	2

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Long answer questions

Q.N.	Question	KL
1	Explain various security threats in E-Business.	2
2	Discuss security measures for clients and service providers.	2
3	Explain different types of internet fraud.	2
4	Discuss important provisions of the IT Act 2000 related to E-Business.	2
5	Explain the legal framework governing E-Business in India.	2