

<u>Lesson Plan / Teaching Plan / Lecture Plan with Progress: BBA IIFSB-6th Semester: 2026</u>					
<u>Course Name</u> (Code):		E-Business	BBA/FBSN/602	<u>Faculty:</u>	Ms. Shalaka .O.Tanwar
Topics / lectures are arranged in sequence - same - as to be taught in the class. Maintain data related to "Date" in its hard copy.					
S. No.	Lecture No	Topic Description	Teaching Pedagogy	Reference Material	Remarks, if any
1.	1.	Introduction to E-Business	Board	T1	
2.	2.	E-Business models: B2B, B2C	Board + PPT	T1	
3.	3.	E-Business models: C2C, C2B	Board + PPT	T1	
4.	4.	Revision / Doubt Session	Board		
5.	5.	Class Presentations	PPT		
6.	6.	Class Presentations	PPT		
7.	7.	Class Presentations	PPT		
8.	8.	Class Test	Board + PPT	NA	
9.	9.	Making Functional Areas E-Business Enabled: Introduction	Board + PPT	R1	
10.	10.	Value chain and supply chain	Board + PPT	R1	
11.	11.	Inter and Intra-organizational business processes	Board + PPT	R1	
12.	12.	ERP-Introduction	Board + PPT	T1	
13.	13.	E-Procurement	Board + PPT	T1	
14.	14.	E-marketing	PPT	T1	
15.	15.	E-Selling	Board	T1	
16.	16.	E-Supply Chain Management	Board	T1	
17.	17.	Revision / Doubt Session	Board		
18.	18.	Class Presentations	PPT		
19.	19.	Class Presentations	PPT		
20.	20.	Class Presentations	PPT		
21.	21.	Class Test	Board + PPT	NA	
22.	22.	Technologies for E-Business: Introduction.	Board + PPT	T1	
23.	23.	Internet and web-based system	Board + PPT	T1	
24.	24.	Security and payment systems	Board + PPT	T1	
25.	25.	Continued	Board + PPT	T1	

26.	26.	Supply chain integration technologies -Introduction	Board	T1	
27.	27.	EDI, RFID	Board + PPT		
28.	28.	Sensors, IoT	Board + PPT	T1	
29.	29.	GPS, GIS	Board + PPT	T1	
30.	30.	Revision / Doubt Session	Board		
31.	31.	Class Presentations	PPT		
32.	32.	Class Presentations	PPT		
33.	33.	Class Test	NA		
34.	34.	Supply chain integration technologies: Web services	Board + PPT	T1	
35.	35.	Supply chain integration technologies: Cloud services	Board + PPT	T1	
36.	36.	Decision Support in E-Business: Introduction	Board + PPT	T1	
37.	37.	Web analytics	Board + PPT	T1	
38.	38.	Customer behaviour modeling	Board + PPT	T1	
39.	39.	Auctions, Recommender systems	Board + PPT		
40.	40.	Revision / Doubt Session	Board	NA	
41.	41.	Class Presentations	PPT	NA	
42.	42.	Class Presentations	PPT	NA	
43.	43.	Class Test	NA	T1	
44.	44.	Security and legal aspects of E-Business: Introduction	Board + PPT	T1	
45.	45.	Security and legal aspects of E-Business: Threats in e-commerce	Board + PPT	T1	
46.	46.	Security of clients and service providers	Board + PPT	T1	
47.	47.	Revision / Doubt Session	Board		
48.	48.	Class Presentations	PPT		
49.	49.	Class Presentations	PPT		
50.	50.	Class Test	Board		
51.	51.	Legal Aspects of E-Business: Introduction	Board + PPT	T1	
52.	52.	Cyber Laws- Introduction	Board + PPT		
53.	53.	Relevant provisions of IT Act 2000	Board + PPT	T1	
54.	54.	Revision	Board	T1	

55.	55.	Class Presentations	PPT		
56.	56.	Class Presentations	PPT		
57.	57.	Revision of Unit 1/ Doubt Session	Board	T1	
58.	58.	Class Test of Unit 1 (Short questions + Long Questions)	Board	T1	
59.	59.	Revision of Unit 2/ Doubt Session	Board + PPT	T2	
60.	60.	Class test of Unit 2 (Short questions + Long Questions)	Board	T2	
61.	61.	Revision of Unit 3/ Doubt Session	Board + PPT	T2	
62.	62.	Class test of Unit 3 (Short questions + Long Questions)	Board	T2	
63.	63.	Revision of Unit 4/ Doubt Session	Board + PPT	T2	
64.	64.	Class test of Unit 4 (Short questions + Long Questions)	Board	T2	

Study Material /Books /Web-resources/ Online Courses / Links, etc.

S. No.	Description.
	Textbooks:
1.	[T1] Business on the Net – An Introduction to the What’s and How’s of E-commerce, Macmillan India Ltd (Agarwala, Kamlesh N., Lal, Amit and Agarwala, Deeksha)
2.	[T2] E-Commerce, Tata McGraw Hill Company, New Delhi. (Bajaj, K.K. and Nag, Debjani)
3.	[T3] - Turban, E. et al. Electronic Commerce: A Managerial Perspective, Pearson Education Asia.
	Reference Books:
1.	[R1] E-Business and E-Commerce for Managers, Prentice Hall. Dietel, Harvey M., Dietel, Paul J., and Steinkuehler, Kate.
2.	[R2] Electronic Commerce: From Vision to Fulfilment, Third Edition, PHI Publications Elias M. Awad.
3.	[R3] E-Commerce: Strategy, Technologies and Applications, McGraw Hill, New York. Whiteley, David.
	Websites:
1.	https://www.coursera.org/browse/business

