

Lesson Plan / Teaching Plan / Lecture Plan with Progress: BBA General -6 th Semester: 2026					
Course Name (Code):		E-Commerce	BBA/GN/602	Faculty:	Ms. Shalaka .O.Tanwar
Topics / lectures are arranged in sequence - same - as to be taught in the class. Maintain data related to "Date" in its hard copy.					
S. No.	Lecture No	Topic Description	Teaching Pedagogy	Reference Material	Remarks, if any
1.	1.	Introduction to E-Commerce-Meaning, Concepts	Board + PPT	T1/ R1	
2.	2.	Nature & advantages of E-Commerce	Board + PPT	T1/ R1	
3.	3.	Reasons for transacting online	Board + PPT	T1/ R1	
4.	4.	Categories of e-commerce	Board + PPT	T1/ R1	
5.	5.	Planning online business: nature and dynamics of the internet	Board + PPT	T1/ R1	
6.	6.	Continued	Board + PPT	T1/ R1	
7.	7.	Revision / Doubt Session	Board	T1/ R1	
8.	8.	Class Presentations	PPT	NA	
9.	9.	Class Presentations	PPT	NA	
10.	10.	Class Test	Board + PPT	NA	
11.	11.	Pure online vs. brick and click business	Board + PPT	T1/ R1	
12.	12.	Continued	Board + PPT	T1/ R1	
13.	13.	Assessing requirement for an online business-designing	Board + PPT	R2	
14.	14.	(Continued) Developing and deploying the system, one to one enterprise.	Board + PPT	R2	
15.	15.	Introduction to Technology for online business – internet	Board + PPT	T2/R2	
16.	16.	IT infrastructure	Board + PPT	T2/R2	
17.	17.	Middleware contents: text and integrating e-business applications	Board + PPT	T2/R2	
18.	18.	Mechanism of making payment through internet: online payment mechanism	Board + PPT		
19.	19.	Mechanism of making payment through internet: electronic payment systems	Board + PPT	T2/R2	
20.	20.	Payment gateways, visitors to website	Board + PPT	T2/R2	
21.	21.	Tools for promoting website	Board + PPT	T2/R2	
22.	22.	Plastic money: debit card, credit card	Board + PPT	T2/R2	
23.	23.	Revision / Doubt Session	Board + PPT	T2/R2	
24.	24.	Class Presentations	PPT		

25.	25.	Class Presentations	PPT	NA	
26.	26.	Class Test	NA	NA	
27.	27.	Laws relating to online transactions	Board + PPT	T2/R2	
28.	28.	E-commerce applications in manufacturing	Board + PPT	T2/R2	
29.	29.	E-commerce applications in wholesale, retail service sector.	Board + PPT	T2/R2	
30.	30.	E-commerce applications in service sector	Board + PPT	T2/R2	
31.	31.	Virtual existence – concepts	Board + PPT	T2/R2	
32.	32.	Virtual existence – working	Board + PPT	T2/R2	
33.	33.	Advantages of virtual organisations	Board + PPT	T2/R2	
34.	34.	Pitfalls of virtual organisations - workface, work zone	Board + PPT	T2/R2	
35.	35.	Pitfalls of virtual organisations staff less organisation	Board + PPT	T2/R2	
36.	36.	Conceptual designing on E-commerce model for a middle level organisation	Board + PPT	T2/R2	
37.	37.	Revision / Doubt Session	Board + PPT	T2/R2	
38.	38.	Class Presentations	PPT	NA	
39.	39.	Class Presentations	PPT	NA	
40.	40.	Class Test	PPT	NA	
41.	41.	Giving description of E-Commerce transaction handling	Board + PPT	T2/R2	
42.	42.	Infrastructure and resources required	Board + PPT	T2/R2	
43.	43.	System flow chart	Board + PPT	T2/R2	
44.	44.	Security in e-commerce: digital signatures	Board + PPT	T2/R2	
45.	45.	Security in e-commerce: network security	Board	T2/R2	
46.	46.	Security in e-commerce: data encryption secret keys, data encryption.	PPT	T2/R2	
47.	47.	Revision	Board	T2/R2	
48.	48.	Class Presentations	PPT	NA	
49.	49.	Class Presentations	PPT	NA	
50.	50.	Revision of Unit 1/ Doubt Session	Board	T1/ R1	
51.	50.	Class Test of Unit 1 (Short questions + Long Questions)	Board	NA	
52.	51.	Revision of Unit 2/ Doubt Session	Board + PPT	T1/ R1	
53.	52.	Class test of Unit 2 (Short questions + Long Questions)	Board	NA	
54.	53.	Revision of Unit 3/ Doubt Session	Board + PPT	T2/ R2	

55.	54.	Class test of Unit 3 (Short questions + Long Questions)	Board	NA	
56.	55.	Revision of Unit 4/ Doubt Session	Board + PPT	T2/ R2	
57.	56.	Class test of Unit 4 (Short questions + Long Questions)	Board	NA	

Study Material /Books /Web-resources/ Online Courses / Links, etc.

S. No.	Description.
	Textbooks:
1.	[T1] E-Commerce, Himalaya Publications, New Delhi (Murty, C.V.S.)
2.	[T2] Managing Your E-Commerce Business, Prentice Hall of India, New Delhi (Kienam)
	Reference Books:
1.	[R1] Understanding E-Commerce, Prentice Hall of India, New Delhi (Kosiur)
2.	[R2] Frontiers of Electronic Commerce, Addison Wesley (Kalakota & Whinston)
	Websites:
1.	https://www.coursera.org/browse/business