Department of Management Studies

Academic year 2025-26

Programme: BBA IIFSB	**Year & Semester**: 1st year & 2ND SEM sem
Course Name: IndianBusiness Enviornment	**Course Code:** BBG-105-V
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Unit I

Short answer questions

Q.N.	Question	KL
1	*Definition of* business environment*?*	1
2	*Explain the significance of understanding the* business environment *for a company's growth*.	2
3	Identify two major types of business environments	1
4	Explain How does the political environment influence business operations	2
5	Mention any two *economic forces* that affect business operations	1

Long answer questions

Q.N.	Question	KL
1	Explain How would a company apply the principles of *environmental scanning* to monitor changes in the political environment	2
2	Analyze how the economic downturn in a country can affect both small and large businesses differently	4
3	Evaluate the importance of understanding the *social environment* for businesses in the modern digital era.	5
4	Examine the relationship between the *economic environment* and business growth, especially in emerging markets..	4
5	Discuss the effects of rapid technological advancements on businesses in terms of opportunities and threats	4

Unit II

Short answer questions

Q.N.	Question	KL
1	Define *political risk* and provide an example..	1
2	Explain the difference between *capitalism* and *socialism* as economic systems..	2
3	Describe the objectives of *economic planning in India*..	2
4	List any two *economic systems* and their characteristics.	1
5	State the *economic system* of a country impact its business environment?	1

Long answer questions

Q.N.	Question	KL
1	Explain How would a multinational company assess the *country risk* and *political risk* before entering an emerging market like India? Provide examples .	2
2	Analyze the impact of *economic planning* on the industrial growth in India. Discuss the key objectives and challenges faced.	4
3	Explain How do *capitalism*, *socialism*, and *mixed economy* affect the business environment? Provide real-world examples.	2
4	Examine the role of the Indian government in *promoting entrepreneurship* and creating a favorable business environment.	4
5	Analyze the impact of *economic systems* (capitalism, socialism, and mixed economy) on the decision-making process in businesses operating in different countries.	4

Unit III

Short answer questions

Q.N.	Question	KL
1	Define the role of state intervention in business?	1
2	Define Corporate Social Responsibility (CSR).	1
3	Explain How businesses adapt to a changing business environment?.	2
4	State the dimensions of CSR as practiced by Indian businesses?	1
6	Explain the meaning of objectives and policies.	2

Long answer questions

Q.N.	Question	KL
1	Explain the main dimensions of corporate social responsibility (CSR) in India?	2
2	Explain the role of state intervention in business in India, and how businesses can adjust their strategies to comply with constitutional regulations. Also, discuss CSR in the context of Indian businesses.	2
3	Analyze the impact of state intervention on business operations in India. Provide examples of how businesses must adapt to these interventions.	4
4	Explain How does the changing business environment affect the business model of an organization? Discuss with examples of companies that successfully adjusted their business models.	2
5	Discuss the relationship between Corporate Social Responsibility (CSR) and	4

	sustainable business practices in India. How does CSR contribute to long-term business success?	
6	Explain the relationship between **state intervention** and **corporate social responsibility (CSR)**. How do both factors influence business strategies in India?	2

Unit IV

Short answer questions

Q.N.	Question	KL
1	Define business ethics and explain its importance for organizations.	1
2	Explain How can businesses respond strategically to the challenges posed by increasing competition in the market?	2
3	Define professionalization .	1
4	State the **MRTP Act** differ from the **Competition Act** in terms of regulation?	1
5	Define the key aspects of **corporate social responsibility (CSR)** in India?	1

Long answer questions

Q.N.	Question	KL
1	Explain the main dimensions of corporate social responsibility (CSR) in India?	2
2	Analyze the role of state intervention in business practices in India. How do businesses need to adjust to regulatory changes?	4
3	Discuss the concept of professionalization in business and how it contributes to ethical business practices. Provide examples.	5
4	Explain How can businesses develop suitable adjustment strategies to cope with changes in the competitive business environment?	2
5	Discuss how CSR and state intervention in business are interconnected in India. How do both influence business practices?	5
6	Explain the **MRTP Act** serve as a precursor to the **Competition Act** in terms of regulating anti-competitive behavior in India?	2