Satyug Darshan Institute of Engineering & Technology, Faridabad

Department of Management Studies

Academic Year : 2025-26

Programme : BBA IIFSB	**Year & Semester :** 3rd & 6th
Course Name : Project Management	**Course Code :** BBA / FSBN / 603
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Unit I

Short answer questions

Q.N.	Question	KL
1	Define a project and state any two of its characteristics.	1
2	List the different classifications of projects.	1
3	Explain the concept of Project Life Cycle.	2
4	Explain Technical Analysis in project appraisal.	2
5	State the significance of Time Value of Money in project evaluation.	1

Long answer questions

Q.N.	Question	KL
1	Explain the basic concepts of a project and its classification and characteristics.	2
2	Describe the various stages of the Project Life Cycle with suitable examples.	2
3	Explain the role of Project Management in achieving project objectives. Discuss the tools and techniques used.	2
4	Discuss different forms of project organization and their suitability for various projects.	2
5	Explain Technical Analysis and Financial Analysis in detail and highlight their importance in project appraisal.	2

Unit II

Short answer questions

Q.N.	Question	KL
1	Explain project identification.	2
2	Define SWOT analysis.	1
3	Explain preliminary screening of projects.	2
4	State any two demand forecasting techniques.	1
5	Explain project risk analysis.	2

Long answer questions

Q.N.	Question	KL
1	Explain the process of project identification through generation of ideas and SWOT analysis.	2
2	Describe the steps involved in preliminary screening and project rating index method.	2
3	Discuss the importance of Market and Demand Analysis in project appraisal.	2
4	Explain various demand forecasting techniques used in project appraisal.	2
5	Discuss appraisal criteria and special decisional situations with reference to marketing risk.	2

Unit III

Short answer questions

Q.N.	Question	KL
1	Discuss the factors that influence the selection of technology in a project.	2
2	Define plant capacity.	1
3	Discuss in brief what you understand with the term project cost.	2
4	State the objectives of Social Cost Benefit Analysis (SCBA).	1
5	Explain the role of SEBI in project financing.	2

Long answer questions

Q.N.	Question	KL
1	Explain the elements involved in Technical Analysis of a project.	2
2	Discuss the factors affecting location and site selection of a project.	2
3	Explain the components of project cost and sources of finance.	2
4	Describe the rationale and UNIDO approach to Social Cost Benefit Analysis.	2
5	Explain the procedure of project appraisal by financial institutions in India and the role of SEBI.	2

Unit IV

Short answer questions

Q.N.	Question	KL
1	Discuss the various characteristics of financial statements.	2
2	Define working capital.	1

3	Explain projected cash flow statements.	2
4	Explain payback period.	2
5	Define Internal Rate of Return (IRR).	1

Long answer questions

Q.N.	Question	KL
1	Explain the importance and components of projected financial statements.	2
2	Prepare a projected income statement and balance sheet.	3
3	Discuss the various investment decision rules used in project evaluation.	2
4	Explain NPV, IRR, and Profitability Index methods with merits and limitations.	2
5	Evaluate traditional and discounted cash flow techniques of investment appraisal.	5