

Satyug Darshan Institute of Engineering & Technology, Faridabad

Department of Management Studies

Academic Year : 2025-26

Programme : BBA General	Year & Semester : 3 rd & 6 th
Course Name : Project Management	Course Code : BBA / GN / 601
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Unit I

Short answer questions

Q.N.	Question	KL
1	Define a project and list its key attributes.	1
2	Explain the role of a Project Manager in an organization.	2
3	Define Project Management Information System (PMIS)?	1
4	Describe the stages of the Project Life Cycle.	2
5	Discuss any two methods used for screening project ideas.	2

Long answer questions

Q.N.	Question	KL
1	Explain the concept of a project and distinguish it from routine operations.	2
2	Discuss the process of identification of investment opportunities in detail.	2
3	Explain the project management process and its principles with suitable examples.	2
4	Examine the functions and responsibilities of a Project Manager at different stages of a project.	5
5	Describe the generation and screening of project ideas and evaluate their importance in successful project selection.	2

Unit II

Short answer questions

Q.N.	Question	KL
1	Explain Technical Feasibility analysis.	2
2	Define marketing feasibility.	1
3	List any two sources of project finance.	1
4	Explain demand analysis in project planning.	2
5	State the importance of tax considerations in project evaluation.	1

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Long answer questions

Q.N.	Question	KL
1	Explain technical feasibility analysis and its significance in project planning.	2
2	Discuss marketing feasibility and its role in assessing project viability.	2
3	Describe the process of estimating project costs and funds required.	2
4	Explain project budgeting and its importance in financial planning.	2
5	Examine demand analysis and commercial viability as tools for project decision-making.	5

Unit III

Short answer questions

Q.N.	Question	KL
1	Define Payback Period.	1
2	Explain Accounting Rate of Return (ARR).	2
3	State the formula for Net Present Value (NPV).	1
4	Explain Internal Rate of Return (IRR).	2
5	Define Social Cost Benefit Analysis.	1

Long answer questions

Q.N.	Question	KL
1	Explain the business criteria of growth, liquidity and profitability.	2
2	Illustrate the Payback Period and ARR methods with examples.	3
3	Explain NPV and IRR techniques and compare their merits and limitations.	2
4	Discuss the Profitability Index method and its usefulness in capital budgeting decisions.	2
5	Examine Social Cost Benefit Analysis and its relevance in public sector projects.	5

Unit IV

Short answer questions

Q.N.	Question	KL
1	Explain project risk.	2
2	Define project quality management.	1
3	Discuss the concept of project performance measurement.	2
4	Expand PERT and CPM.	1
5	Explain project closure.	2

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Long answer questions

Q.N.	Question	KL
1	Explain the process of project risk identification, analysis and reduction.	2
2	Discuss the importance of project quality management in achieving project objectives.	2
3	Describe project performance measurement and evaluation techniques.	2
4	Explain PERT and CPM techniques with diagrams and examples.	2
5	Discuss cost and time management issues in project planning and management, highlighting the role of audit and project closure.	2