

Satyug Darshan Institute of Engineering & Technology, Faridabad

Department of Management Studies

Academic year 2025-26

Programme: BBA DM	Year & Semester: Ist yr & 2 nd Sem
Course Name: Indian Business Environment	Course Code: BBG-1050-V
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Unit I

Short answer questions

Q.N.	Question	KL
1	Discuss nature of business environment.	2
2	Explain the meaning of business environment	2
3	Explain the term mean by environmental scanning.	2
4	Discuss the role of Business Environment.	2
5	Describe why does a businessman need to analyze the environment?	2

Long answer questions

Q.N.	Question	KL
1	Discuss various types of business environment.	2
2	Describe the various factors influencing Indian business environment	2
3	Explain the characteristics of business environment. Discuss in detail economic, social and political forces affecting business operations and growth.	2
4	Explain the significance of understanding business environment for the economic growth.	2
5	Discuss why is environment scanning important for business organizations?	2
6	Discuss the steps involved in process of environment scanning.	2
7	Discuss in detail how economic, social and political forces affecting business operations and growth.	2

Unit II

Short answer questions

Q.N.	Question	KL
1	Explain why understanding economic reforms is important for a business firm?	2
2	Explain the economic role of government.	2

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3	Discuss how do you see entrepreneurial role of government in India?	2
4	Describe the concept of economic systems.	2
5	Explain the term Country risk.	2
6	Enumerate the meaning by socialism.	2

Long answer questions

Q.N.	Question	KL
1	Differentiate between socialism and capitalism economic systems	4
2	Explain the term risk in business environment. How do businesses assess and manage country risk and political risk for the successful operations of their businesses.	2
3	Explain the economic systems and their types. Discuss the characteristics of all the economic systems in detail. What economic system is adopted in India	2
4	Discuss the objectives of economic planning in India. Examine the regulatory role and promotional role of government in India	2
5	Explain the concept of CSR and its role in promoting sustainable development.	2
6	Discuss the objectives of economic planning in India? Discuss the problem of economic planning	2
7	Explain the term mixed economy in brief.	2
8	Discuss in detail regulatory, and promotional role of government of India in this context.	2
9	Discuss the detailed note on determinants of business environment. Also discuss the relevance of environmental scanning and risk assessment for business firms.	2

Unit III

Short answer questions

Q.N.	Question	KL
1	Describe the social responsibility disclosure by Indian businesses.	2
2	Explain the mean by social responsibility dimensions.	2
3	Describe the social responsibility of business.	2
4	Discuss the concept of constitutional environment for business.	2

Long answer questions

Q.N.	Question	KL
1	Discuss how business environment affects working of a business firm after considering the components of the business environment. Also consider the impact of social responsibility on the business firms.	2

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2	Explain the state interventions in business in brief.	2
3	Discuss in detail how states can intervene in the constitutional environment of the business.	2
4	Discuss the dimensions of social responsibility of business in Indian business environment.	2

Unit IV

Short answer questions

Q.N.	Question	KL
1	Discuss the role of Business Ethics in today's environment.	2
2	Discuss the competitive business environment in India.	2
3	Explain the concept of professionalization and business ethics.	2

Long answer questions

Q.N.	Question	KL
1	Discuss briefly MRTP Act and Competition Act in this context	2
2	Enumerate the professionalization and business ethics in brief.	2
3	Explain MRTP Act and Competition Act in detail.	2
4	Describe how do you see difference in MRTP Act and Competition Act, if yes then explain the differences of these acts?	2