

Course Name (Code) :		Managerial Economics	BBD-105-V	Faculty :	Renu Mittal
Topics / lectures are arranged in sequence - same - as to be taught in the class. Maintain data related to "Date" in its hard copy.					
S. No.	Lecture No	Topic Description	Teaching Pedagogy	Reference Material	Remarks, if any
1	1	Introduction	Lecture	T1	
2	2	Nature & Scope of ME	Ppt	T1, R1	
3	3	Role and responsibility of managerial economist in a	Ppt	https://www.commercemates.com/role-and-importance-of-managerial-economist-role.htm	
4	4	Relationship of ME with other disciplines	Ppt	R1	
5	5	Objectives of business firm	Ppt	R1	
6	6	Objectives of business firm	Ppt	R1	
7	7	Cardinal Utility theory: TU & MU	Board	T1	
8	8	Law of Diminishing MU	Board	T1	
9	9	Exceptions to law of DMU	Board	T1	
10	10	Law of Equi MU	Board	T1	
11	11	Indifference Curve Analysis	Board	T1	
12	12	Law of DMRS, indifference map	Board	T1	
13	13	Properties of IC	Board	T1	
14	14	Consumer Surplus	Board	T1	
15	15	Price Effect, Income Effect & Substitution Effect	Board	T1	
16	16	Revision Class/Class Test	Test, discussion		
17	17	Demand meaning, determinants of demand	Board	T1	
18	18	Law of demand	Board	T1	
19	19	Exceptions to law of demand	Board	T1	
20	20	Shift & Movement of demand curve	Board	T1	
21	21	Elasticity of Demand & types	Board	T1	
22	22	Degrees of Elasticity of Demand	Board	T1	
23	23	Methods of measuring Ed	Board	T1	
24	24	Demand Estimation & forecasting	Board	T1	
25	25	Quantitative methods of demand forecasting	Board	T1	
26	26	Production Function: TP, MP, AP	Board	T1	
27	27	Law of variable proportion	Board	T1	
28	28	Law of returns to scale	Board	T1	
29	29	Isoquants	Board	T1	
30	30	Optimal combination of inputs	Board	T1	
31	31	Revision Class/Class Test	Test, discussion		
32	32	Theory of cost: Short run cost curves	Board	T1	
33	33	Cost theory in short run	Board	T1	
34	34	Economies & Diseconomies of scale	Board	T1	
35	35	Revenue Curves	Board	T1	
36	36	Perfect competition	Board	T1	
37	37	Monopoly, Monopolistic	Board	T1	
38	38	Oligopoly	Board	T1	
39	39	Oligopoly	Board	T1	
40	40	Revision Class/Class Test	Test, discussion		
41	41	Determinants of economic development	Board	T2	
42	42	Determinants of economic development	Board	T2	
43	43	Recent development in Indian economy	Board	T2	
44	44	Recent development in Indian economy	Board	T2	
45	45	Business cycles	Board	T2	
46	46	Inflation: Types & control methods	Board	T2	
47	47	Monetary Policy	Board	T2	
48	48	Fiscal Policy	Board	T2	
49	49	Balance of payment of India	Board	T2	
50	50	Trade deficit & remedies	Board	T2	
51	51	FDI in India	Board	T2	
52	52	Revision Class/Class Test	Test, discussion		

Study Material / Books / Web-resources / Online Courses Links etc.

S. No.	
	TEXT BOOKS:
1	[T1] TR Jain, OP Khanna VK Publications(2017)
2	[T2] - Macro Economics- Theory and Application, Gu Economic Analysis & Policy, TR Jain
	Reference Books:
1	[R1] Geetika, Piyali Ghosh Mc Graw Hill, 3rd Edition
2	[R2] DN Dwivedi, Vikas Publications, 7th Edition 2008
	Online Resources
	https://commercemates.com/role-and-importance-of-managerial-economist-role.htm
	https://www.managementstudyguide.com/managerial-economist-role.htm
	Videos
	https://nptel.ac.in/courses/11010100

