SATYUG DARSHAN INSTITUTE OF ENGINEERING & TECHNOLOGY, FARIDABAD

DEPARTMENT OF MANAGEMENT STUDIES

Lesson Plan / Teaching Plan / Lecture Plan with Progress : BBA IIFSB - 1st Semester B: 2025-26

Course Name (Code) :	Managerial Economics	BBF/101/V	Faculty :	Renu Mittal

Sr. No.	Lecture No	Topic Description	Teaching Pedagogy	Reference Material	Remarks, if any
1	1	Introduction to Economics	Lecture	T1	
2	2	Nature & Scope of Micro & Macro Economics	Ppt	T1	
3	3	Nature & Scope of Micro & Macro Economics	Ppt	T1	
4	4	Law of Demand & its determinants	Board	T1	
5	5	Change and shift in demand curve	Board	T1	
6	6	Reasons of demand curve sloping downwards	Board	T1	
7	7	Meaning & Types of Elasticity of demand	Board	T1	
8	8	Degrees of Elasticity of demand	Board	T1	
9	9	Methods of measuring Elasticity of demand	Board	T1	
10	10	Law of Supply	Board	T1	
11	11	Elasticity of Supply	Board	T1	
12	12	Total utility & Marginal utility	Board	T1	
13	13	Law of Diminishing Marginal Utility	Board	T1	
14	14	Consumers Equilibrium	Board	T1	
15	15	Indifference Curve Approaches	Board	T1	
16	16	Law of DMRS, Indifference Map	Board		
17	17	Properties of Indifference curve	Board	T1	
18	18	Revision Class/Class Test	Test, Discussion		
19	19	Basic cost concepts	Board	T1	
20	20	Total Cost, Fixed cost, Variable cost	Board	T1	
21	21	Average Cost, Marginal cost	Board	T1	
22	22	Long run cost curves	Board	T1	
23	23	Production Function: TP, MP, AP	Board	T1	
24	24	Law of variable proportion	Board	T1	
25	25	Law of returns to scale	Board	T1	
26	26	Optimal input combination	Board	T1	
27	27	Internal & External economies of scale	Board	T1	
28	28	Revision Class/Class Test	Test, dicussion		
29	29	Price determination under Perfect competition	Board	T1	
30	30	Equilibrium of Firm & Industries: Perfect competition	Board	T1	
31	31	Monopolistic competition	Board	T1	
32	32	Monopoly	Board	T1	
33	33	Discriminating Monopoly	Board	T1	
34	34	Aspects of Non price competition, Oligopoly	Board	T1	
35	35	Aspects of Non price competition, Oligopoly	Board	T1	
36	36	Revision Class/Class Test	Test, discussion		
37	37	Monetary policy : Instruments	Board	T2	
38	38	Monetary policy : Instruments	Board	T2	
39	39	Fiscal policy	Board	T2	
40	40	Fiscal policy	Board	T2	
41	41	Promotional & Regulatory role of central bank	Board	T2	
42	42	Inflation	Board	T2	
43	43	Inflation	Board	T2	
44	44	Revision Class/Class Test	Board	T2	

Study Material / Books / Web-resources / Online Courses Links etc.

S. No.	
	TEXT BOOKS:
1	[T1] TR Jain, OP Khanna VK Publications(2017)
2	[T2] - Macro Economics- Theory and Application, Gupta. G.S.
	Refrence Books:
1	[R1] Geetika, Piyali Ghosh Mc Graw Hill,3rd Edition
2	[R2] DN Dwivedi, Vikas Publications, 7th Edition 2008
	Online Resources
	https://commercemates.com/role-and-importance-of-managerial-economics/
	https://www.managementstudyguide.com/managerial-economist-role.htm
	Videos
	https://nptel.ac.in/courses/11010100

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